\*\*Notice of Price Adjustment\*\*

Dear Valued Customers,

We hope this message finds you well. First and foremost, we want to express our heartfelt thanks for your continued support and loyalty over the years.

At HWK, we are committed to offering you the finest coffee and service. We proudly use **OZONE Coffee**, which is **B Corp certified**, reflecting our dedication to sustainability and social responsibility. Our packaging comes from both **DECENT Packaging** and our local friends **Notpla**, ensuring that our products are as environmentally friendly as possible. Additionally, we are devoted to ensuring our baristas are paid above the **London minimum wage**, for their invaluable work. These values are central to the experience we provide and the community we've built together.

Over the past three years, we have managed to maintain our prices without any increase, despite rising costs in sourcing these quality ingredients and materials. However, to continue upholding the standards that you have come to expect from us, we now find it necessary to make a small adjustment to our prices.

The new prices will take effect on **Sunday 1st September 2024**, This adjustment will allow us to continue delivering the high-quality products and services that define our coffee shop.

We sincerely appreciate your understanding and continued support. To show our gratitude, we will be introducing new promotional schemes alongside our existing loyalty programs, ensuring you continue to receive great value and exciting rewards for your patronage.

Thank you for being an essential part of our community.

Warm regards, HWK TEAM